

# Merchandising Award of Excellence Entry Form



All entries must be of displays in or near a supermarket floral department or other high-volume floral operation. The primary emphasis of the photo and display should be fresh flowers. The contest is open to floral department and store employees only.

Name of store: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Names and titles of people who created display: \_\_\_\_\_

\_\_\_\_\_

Phone number: \_\_\_\_\_

Supervisor's name and title: \_\_\_\_\_

Supervisor's phone number: \_\_\_\_\_

Supervisor's e-mail address: \_\_\_\_\_

Store or chain's director of floral: \_\_\_\_\_

Theme of display: \_\_\_\_\_

**NOTE: Include a description of the display, including the reaction it received from customers. You may attach to the entry form.**

If selected as a winner, the name(s) on the award should be: \_\_\_\_\_

\_\_\_\_\_

**IMPORTANT:** Please provide the name of the person who will accept the award at the International Floriculture Expo in June: \_\_\_\_\_

\_\_\_\_\_

I understand that no materials will be returned and that they might be used for publication in *Super Floral Retailing* magazine or for other purposes deemed appropriate:

Signature \_\_\_\_\_ Date \_\_\_\_\_

ENTRIES MUST BE RECEIVED BY APRIL 30