



rotating banner ads

Place your banner ads on our most popular Web pages. Each banner ad will hyperlink to your designated website.

Leaderboard:

| | |
|-------------|-----------------|
| Home page | \$650 per month |
| Other pages | \$450 per month |

Skyscraper (sidebar):

| | |
|-------------|-----------------|
| Home page | \$450 per month |
| Other pages | \$350 per month |

Leaderboard and Skyscraper banner ad rotation includes no more than five advertisers per position.

Leaderboard • 728 x 90 pixels

Image File Format:
GIF or JPG

Resolution:
72 dpi

Online advertisements must be submitted in electronic format (on disc or via email).

**Skyscraper (sidebar)
160 x 600 pixels**

additional opportunities videos



Do you have a company or product video you would like to broadcast to the floral industry? If so, we can host your videos on our new web feature, SFR TV.



tune in TODAY!

e-extra newsletter



Increase your exposure! Advertise in our monthly e-extra email newsletters!

Two ad sizes available to choose from:

- 592 pixels W x 93 pixels H
- 592 pixels W x 186 pixels H



new product review



Highlight your product on our home page: a full-color product snapshot, with a hyperlink for visitors to click for more details.

Your product page includes a description of your product, item name, company logo and a hyperlink to your website.